



# MMPC Board of Directors 2012

## Officers

President, Sean Spraungel  
Treasurer, Steve Brock  
Secretary, Tamelyn Holter

## Directors

Tim Dougherty  
Heather Grazzini  
Kirt O’Konek  
John Pederson  
Jeff Landborg  
Mark Severson  
Brett Thompson  
Pat McEvoy

## Advisory Committees

### 1. Executive & Budget:

- \*Make decisions for the organization and board between board meetings.*
- \* Prepare an annual budget to be presented to the board for review and approval.*
- \* Hire and evaluate staff and consultants.*

Members: Chair Sean Spraungel, Mark Severson, Tamelyn Holter, Steve Brock

### 2. Membership:

- \*Actively recruit new members for the organization.*
- \*Actively work to retain current members of the organization.*
- \*Recommend dues and fee schedules for membership.*

Members: Co-Chairs Heather Grazzini and Kirt O’Konek, Steve Brock, Todd Frantz, Dana Pugh, Pat McEvoy

### **3. Marketing:**

- \*Develop marketing budget for board consideration.*
- \*Develop and maintain a website for the organization.*
- \*Research, develop, and place marketing advertising in relative print and electronic publications.*

#### Commercial Marketing –

- \*Develop and implement a marketing plan for the commercial aspects of the organization.*
- \*Conduct research and development of commercial projects, including case studies and digital library photos.*
- \*Review and work on state and national code issues of interest to the masonry industry in Minnesota.*

#### Residential Marketing –

- \*Develop and implement a marketing plan for the residential aspects of the organization. Conduct research and development of residential projects, including case studies and digital library photos.*
- \*Review and work on state and national code issues of interest to the masonry industry in Minnesota.*

Members: Co-Chairs Mike Davey and Jeff Landborg, Don Herweyer, Brian DiGrado, Heather Grazzini, Tab Meyer, Dave Joslin, Joe Oster, Dave Kortum, John Thomas, John Pederson, Kevin Lee, Sean Sprangel, Brett Thompson, Mitch Regal

### **4. Education:**

- \*Review and implement plans and strategies that develop and maintain a working relationship with employee training opportunities.*
- \*Work with colleges, vocational schools, apprenticeship programs, and other to position masonry as a strong career opportunity and choice.*
- \*Review, monitor, and make recommendations regarding the funding and use of funds from the Masonry Foundation.*

Members: Co-Chairs Mark Severson and Tim Dougherty

*President is ex officio member of all committees*